SWOT:

ENVIRONMENT and COUNTRYSIDE

Strengths	Weakness
Within High Weald AONB (Double national average of woodland <i>ref HW AONB</i>)	Increasing traffic traversing CP, both east-west (A271/A2100) and north-south (A2100)
Three SSSIs Predominantly wooded hilly countryside (70% ancient woodland <i>ref HW AONB</i>)	Inadequate District Council maintenance of footways, hedges etc. Poor or no countryside bus services
Relatively low traffic density on most country roads Open access land	Inadequate County Council PRoW maintenance activity, special statutory road/FP markings
Small farms (averaging 36 ha - half national average <i>ref HW AONB</i>)	
Opportunities	Threats
More District Council maintenance activity More County Council PRoW of footways, hedges etc. maintenance More small holding/farming & forestry enterprises Designation of more SSSIs and/or SNCIs/LWSs Employment from increased mineral extraction	Road widening / grass verge intrusions Loss of hedges, woodland screening Factory-farming enterprise: effluent run- off into multiple watercourses etc Fallow deer population spreading - RTCs Destruction of countryside by increased mineral extraction Bexhill / Hastings link road traffic diverting through Telham and Battle to go north rather than via A21