

Battle Neighbourhood Plan

SWOT:

LOCAL ECONOMY

<p>Strengths</p> <p><i>Strengths and positive features of your parish. What people value and would like to keep.</i></p>	<p>Weakness</p> <p><i>Negative features of your parish. What people don't like and would like to get rid off.</i></p>
<ul style="list-style-type: none"> • Many small businesses, throughout CP • Small industrial units at Netherfield • Small industrial units at Battle • Small industrial units at Marley Lane • Small industrial units just outside the CP • Taxi services • Possible to buy most things and get most services in the CP • Historic nature of the area and town centre 	<ul style="list-style-type: none"> • Secondary and junior school places under pressure already • Water at Netherfield electrically pumped • Overhead Electric cable supplies subject to wind damage, stopping business activity • Broadband: inadequate speeds in rural districts (e.g. Netherfield, Telham) • Netherfield electricity Network is very poor, with regular lengthy power cuts • Loss of Yesterday's World, empty shops and offices lead to perception of poor local economy • Concern about English Heritage's attitude to use of Abbey Green/improving Abbey Green
<p>Opportunities</p> <p><i>Things the parish doesn't have and would like to happen. Opportunities for the future.</i></p>	<p>Threats</p> <p><i>Potential threats for your parish. Things that would make it worse.</i></p>
<ul style="list-style-type: none"> • Community Health Centre at Netherfield • Home based workers well served in Battle • Reduce business rates • Possible large multiuse offices by the railway station 	<ul style="list-style-type: none"> • Unemployment threatened if road access restrained • Increased Business Rates